



FUNDRAISING CAMPAIGN GOALS AND INCENTIVES

It's on! Balance 180 Bingo 2022! Balance 180 is a nonprofit organization, and our mission is to offer recreational and competitive sports opportunities to children with and without special needs. Each year we fundraise to support our programs and our overall campaign goal. This year we are going to #fillthegym, as we prepare to double in size! We need the help of the kids and families to reach our goal!

THE GOAL

Our overall campaign goal this year is to raise \$75,000. We are challenging each of our athletes to raise \$180 (or more) by filling out his or her bingo card with donations.

HOW TO PLAY

Each bingo card will have 16 squares with various dollar amounts for donors to choose from to donate. A donor can choose to donate to a single space, for example, \$10 for the top left square, or they can claim multiple squares, like the entire top row! We encourage your athletes to reach out to friends, family, teachers, neighbors, etc. When you receive a donation for a square(s), cross off that box and make sure to write your donor's information on the back of the card. We recommend collecting your donation at the time of the pledge via cash, check, or GoFundMe: <https://www.gofundme.com/f/B180-happy-place>.

PRIZES

Dollar Amount Milestones:

As you collect donations your athlete can earn some awesome prizes- a sensory surprise, a hot cocoa mug with kit, a Balance 180 backpack, Balance 180 sweatpants, and admission to Balance 180's **VIP Kids Lock-In!** Love our Balance 180 swag!

Bingo Card Black-Out:

If an athlete can black out their bingo card, receiving donations for every square on their board, they will get admission to Balance 180's **VIP Kids Lock-In!** Enjoy a parents' night out while the kids have a fun night in the gym! Get ready for a night of games, challenges, gymnastics, and more with our Balance 180 coaches!

Top Earner:

The top earner who raises the most amount of money will get to be a Balance 180 "Assistant Coach" for the day to hang out with their favorite friends at Balance 180 and see what it is like to be a coach!

THE FINE PRINT

Once your bingo card is completely filled in, you can turn it into the front desk at any time to claim your prizes! If you do not black-out your bingo card but still earned a prize, please drop off your bingo card no later than January 7th, 2023 to receive your prizes. When you drop off your completed bingo card, please include all monetary donations written on the back of the card as well. You are welcome to complete as many bingo cards as you can! Please note tickets cannot be purchased to the Lock-In; the only way to get a ticket is to turn in a completely blacked-out bingo card valued at \$180.

LET'S GET SOME BINGOS!